



**For Immediate Release
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**Friendly Ford and The Animal Foundation get set for the
“Paws for the Cause” Pet Adoption Event
This Saturday at Decatur and U.S. 95**

Friendly Ford is teaming up with The Animal Foundation again for their summer “Paws for the Cause” pet adoption event, Saturday, June 1st from 11:00 a.m. until 3:00 p.m. at Friendly Ford, on North Decatur and of U.S. 95.

This is the third year Friendly Ford has been involved with “Paws for the Cause.” The biannual event draws animal lovers from all across the valley. June 1st also marks the beginning of the ASPCA Rachel Ray \$100K Challenge, a contest in which 50 animal shelters across the country will compete to break their own records at saving animals' lives.

“The Animal Foundation couldn’t think of a better place to kick-off the 100K Challenge than at Friendly Ford,” said Andy Bischel, director of development for the Animal Foundation. “Friendly Ford has always been a huge supporter of The Animal Foundation and pet adoption.”

The Animal Foundation is one of 50 shelters chosen to participate in the ASPCA Rachel Ray \$100K Challenge. Throughout the months of June, July and August 2013, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2012.

“Paws for the Cause is near and dear to our hearts and the goal is to adopt 43 animals to match Friendly Ford’s 43rd anniversary,” said Jason Davis, Friendly Ford general manager. “We are happy to be supporting The Animal Foundation in the ASPCA Rachel Ray \$100K challenge, and we are looking forward to helping them save even more animals this year than they did last,” Davis continued.

More than 50 dogs and cats will be available for adoption, and everyone who adopts during the event will receive a free mini studio portrait session and 1 gift print portrait (a \$128 value) from Pet’ographique. Citizen Protection Dog Training and Rescue will do live on-leash obedience demonstrations, and MP K9 All Breed Dog Training will provide a free initial training session at Friendly Ford with

each adoption. They will also offer 25% discount coupons to anyone who adopts a pet on that day.

Dr. Sam Lynch of Desert Inn Animal Hospital, whose staff are longtime supporters of "Paws for the Cause," will be on hand to provide free micro chipping, courtesy of Friendly Ford, for people who would like to bring their dogs or cats to the event.

In addition to being micro chipped, all adoptive dogs and cats are spayed or neutered, and have up-to-date vaccinations. Gift bags, which include leashes, dog bowls, Frisbees and other toys will be given away with every pet adoption. Live music and refreshments will be provided. For more information, go to www.friendlyfordlv.com.

The Animal Foundation is a non-profit organization operating Nevada's largest animal shelter (Lied Animal Shelter) and animal adoption center. Founded in 1978 as a small low-cost spay and neuter clinic, The Animal Foundation quickly picked up speed and soon after opening its doors, began offering adoption services. Over the past 33 years, growth has been a constant. Today, The Animal Foundation operates and manages an 8-acre Las Vegas campus that houses a multitude of services and provides a refuge for the more than 50,000 homeless, lost, neglected, unwanted and abused animals received each and every year.

Friendly Ford is located at 660 North Decatur, just north of U.S. 95. Friendly Ford have served Las Vegas for 43 years and is a One Ford Elite winner and a 13-time Presidents Award Winner, Ford's highest honors for customer satisfaction and excellence. The phone number is 702-870-7221, and they can be found on the web at www.friendlyfordlv.com.



Cutline: Hunter and Hope Hanson admire puppy “Jazz” at last year’s “Paws for the Cause” event at Friendly Ford.