

The 15th Annual
best in show
the animal foundation 

Sponsorship Opportunities

EVENT SPONSOR - \$25,000

- Two VIP tables of ten on show floor with best placement
- Gift bags and table gift for each guest
- Logo to appear prominently with event logo
- Recognition as *Presenting Sponsor* with corporate name/logo on all marketing materials (press release, on-air event promotion, event webpage, event program, event sponsor signage and in show presentation)
- Logo on event webpage with link to your webpage
- Vendor/exhibit space at VIP entrance
- Center spread advertisement in event program – artwork design included
- Selection of one dog group to sponsor: Puppy Parade, Small Dog Group, Medium Dog Group, Large Dog Group, Variety Pack Group, Special Needs Group
- Assist in judging one dog category during show
- Opportunity to provide promotional materials to VIP guests in event bags (qty: 800)
- VIP parking
- Membership in Kennel Club – business name on dog kennel for 2018
- Private tour of The Animal Foundation for up to 10 people (includes shelter t-shirt)
- Logo on Best in Show dog walker t-shirts

DIAMOND SPONSOR - \$10,000

- One VIP table of ten on show floor with premium placement
- Gift bags for each guest
- Recognition as *Diamond Sponsor* (event webpage, event program, event sponsor signage at event entrance and in show presentation)
- Vendor/Exhibit space at VIP entrance
- Full page advertisement in program (7.5" x 10") – artwork design included
- Opportunity to nominate one individual to walk a dog during the show
- Selection of one dog group to sponsor: Puppy Parade, Small Dog Group, Medium Dog Group, Large Dog Group, Variety Pack Group, Special Needs Group (selection preference determined by receipt of payment)
- Opportunity to provide promotional materials to VIP guests in event bags (qty: 800)

GOLD SPONSOR - \$6,000

- One VIP table of ten on show floor
- Gift bags for each guest
- Recognition as *Gold Sponsor* (event webpage, event program, event sponsor signage at event entrance and in show presentation)
- Half page advertisement in program (7.5" x 4.75") – artwork design included

SILVER SPONSOR - \$3,500

- One VIP table of eight on show floor
- Gift bags for each guest
- Recognition as *Silver Sponsor* (event webpage, event program, event sponsor signage at event entrance and in show presentation)

BRONZE SPONSOR - \$2,000

- One table of eight on show floor
- Gift bags for each guest
- Recognition as *Bronze Sponsor* in event program

ADDL SPONSOR OPPORTUNITIES - \$500 each

Adopter Bag Sponsor

- Branded item in Best in Show adopter bags

Centerpiece Sponsor (4 available)

- Recognition as *Centerpiece Sponsor*
- 20 sponsored centerpieces each

Community Group Sponsor

- Supports general admission seating for a local nonprofit group
- Recognition as *Community Group Sponsor*

Program Ad Opportunities

INSIDE FRONT COVER (7.5 X 10") - \$1,500

INSIDE BACK COVER (7.5 X 10") - \$1,500

FULL PAGE (7.5 X 10") - \$750

HALF PAGE (7.5 X 4.75") - \$400

ARTWORK DESIGN - \$50

Please submit ad artwork as a high-resolution PDF or JPG (CMYK) to marketing@animalfoundation.com by March 16th with "Show Program Ad" in the subject line.

Sponsorship Commitment Form

Yes, I would like to sponsor The Animal Foundation's Best in Show on Sunday, April 22nd

BEST IN SHOW SPONSORSHIP LEVEL COMMITMENT

- | | |
|--|--|
| <input type="checkbox"/> Event Sponsor - \$25,000 | <input type="checkbox"/> Diamond Sponsor - \$10,000 |
| <input type="checkbox"/> Gold Sponsor - \$6,000 | <input type="checkbox"/> Silver Sponsor - \$3,500 |
| <input type="checkbox"/> Bronze Sponsor - \$2,000 | <input type="checkbox"/> Adopter Bag Sponsor - \$500 |
| <input type="checkbox"/> Centerpiece Sponsor - \$500 | <input type="checkbox"/> Community Group Sponsor - \$500 |

PROGRAM ADVERTISING

- | | |
|---|--|
| <input type="checkbox"/> Inside Front Cover (7.5 x 10") - \$1,500 | <input type="checkbox"/> Inside Back Cover (7.5 x 10") - \$1,500 |
| <input type="checkbox"/> Full Page (7.5 x 10") - \$750 | <input type="checkbox"/> Half Page (7.5 x 4.75") - \$400 |
| <input type="checkbox"/> Ad Creation - \$50 | |

I CANNOT ATTEND. PLEASE ACCEPT MY TAX-DEDUCTIBLE DONATION OF \$: _____

- \$250 will save the life of one pet in our care
- \$100 will provide kitten or puppy formula for a litter in foster care
- \$50 provides all the vaccinations needed for a pet entering our care
- other amount to help the highest volume single-site animal shelter in America save more lives

METHOD OF PAYMENT

Total Amount Due: _____

- I will pay online at animalfoundation.com/bestinshow2018 (all major credit cards accepted)
- Check enclosed (payable to The Animal Foundation)
- Please charge my card:

Card Number: _____ Expiration Date: _____

Name on Card: _____ Sec. Code: _____ Zip Code: _____

Signature: _____ Date: _____

I hereby authorize The Animal Foundation to make a charge to my credit card. I understand that the charge will be listed as The Animal Foundation on my monthly billing statement.

CONTACT INFORMATION

Name: _____ Company: _____

Sponsorship should be printed to read as: _____

Address: _____ home office

City, State, Zip: _____

Phone: _____ Email: _____

Please remit payment to The Animal Foundation, Attn: Development 655 N Mojave Rd, Las Vegas, NV 89101
or purchase online at www.animalfoundation.com/bestinshow2018
Contact us with any questions - 702.955.5973 | bestinshow@animalfoundation.com

Program ad reservation and all ads and logos are due by March 16th to marketing@animalfoundation.com
Artwork must be in a high-resolution PDF or JPG (CMYK)
Please use "Show Program Ad" or "Show Logo" in the subject line